

BBA-14

December - Examination 2015

BBA - III Year Examination**Organizational Behaviour****Paper - BBA-14****Time : 3 Hours]****[Max. Marks :- 70**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

7 x 2 = 14

(Very Short Answer Type Questions)

Note: Answer all 7 questions. As per the nature of the question you delimit your answer in one sentence up to 30 words. Each question carries 2 marks.

- 1) (i) Define organizational behaviour.
- (ii) What do you mean by perception?
- (iii) What do you understand by learning?
- (iv) Define personality.
- (v) What is a team effort?
- (vi) What is leadership?
- (vii) What do you mean by stress?

Section - B

4 x 7 = 28

(Short Answer Type Questions)

Note: Answer any 4 questions. Each answer should not exceed 200 words. Each question carries 7 marks.

- 2) Explain the key elements of O.B.
- 3) Mention the principles of learning in brief.
- 4) Explain the determinants of personality.
- 5) Explain in brief the different types of groups.
- 6) What outcomes do job satisfaction influence?
- 7) What are the basic elements of organizational culture?
- 8) Explain in brief the various reasons, which are responsible for change.
- 9) Explain in brief any two Theories of Motivation.

Section - C

2 x 14 = 28

(Long Answer Type Questions)

Note: Answer any 2 questions. Each answer should not exceed 500 words. Each question carries 14 marks.

- 10) What do you mean by organizational behaviour? Discuss the significance of O.B.
- 11) Discuss in brief the theories of learning.
- 12) Define attitude. What are the various sources and types of attitude?
- 13) What are the various reasons of conflict? How could a manager discourage conflict in his or her department?